



Shifflett Enterprises, Inc.
P.O. Box 236
Olive Branch, MS 38654

For Immediate Release

Contact: Dawn Culp, marketing specialist
(662) 895-2137

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DOMINO'S PIZZA BRINGS HOME TWO AWARDS FROM RED CARPET CEREMONIES

Olive Branch – Jason Shifflett, owner of seven Domino's Pizza stores in Mississippi and Tennessee, brought home two awards from the inaugural Red Carpet Awards, which took place on May 18 in Dearborn, Mich.

Shifflett, 27, who owns the Olive Branch, Hernando, Winchester, Collierville, Millington and Tupelo stores, received the prestigious Domino's Pizza Gold Franny Award for operational excellence for the fourth consecutive year. Of more than 1,400 storeowners, Shifflett was one of only 14 franchisees across the country to receive the award, which is given to storeowners who rank in the top 1 percent on several measurements. Criteria include sales performance, product quality and operational audit scores, community involvement, store safety and security levels and store crew morale.

The International Franchise Association established the Franny Awards more than 20 years ago as a means for franchisers to honor franchisees for excellence. The Domino's Pizza Leadership Team selects the recipients for the award on an individual basis. It's one of the highest honors that Domino's can award a franchisee for operational excellences.

Tom Norris, Collierville store manager, was awarded regional zone manager of the year. Norris was one of only three Domino's Pizza store managers to receive the award in the U.S out of over 7,200 stores. The award is given based on retention, profit, operation evaluation review scores and sales increases.

Norris has managed the Collierville store for 10 years. Since that time, he has received two Domino's Pizza Silver Challenge awards for top 10 increases in sales in Tennessee. He was also nominated for the regional manager of the year award last year.

"It is very exciting to see our team rewarded," said Shifflett. "Our goal is to service the citizens and the communities we represent and if we are honored for our hard work and focus, it makes our job that much more rewarding."

The Red Carpet Awards honored the best performances of 2003. Awards for 2004 will be presented at the next Worldwide Rally in Orlando, Fla., in July 2005.

Founded in 1960, Domino's Pizza operates a network of 7,253 company-owned and franchised stores in the United States and more than 50 countries. Domino's is the recognized leader in pizza delivery and is committed to leading the industry in product quality and operational excellence. It was named the 2003 Chain of the Year by Pizza Today magazine, the leading publication in the pizza industry.

