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For Immediate Release
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Jason Shifflett Selected As One of 20 Most Intriguing Memphians

Jason Shifflett, Domino's Pizza franchisee, has been recognized as one of the 20 Most Intriguing Memphians by 901 Elite Memphis.

901 Elite Memphis is a monthly magazine chronicling Memphis social events.

At age 14, Shifflett began working at Domino's and continued through high school, working into management while in college at Ole Miss. He later changed his major from pre-Med to business administration. The 24-year-old is now founder and owner of Shifflett Enterprises Inc., the parent company of seven Domino's franchises, which are located in Olive Branch, Hernando, Memphis, Collierville, Millington, Atoka and Tupelo.

Shifflett purchased his first store in 1998 in Olive Branch. Since, he has received several awards and recognitions.

The entrepreneur has received three National Gold Franny Awards for operational excellence, which are presented to storeowners who rank in the top 1 percent on several measurements. He has been named to the Mississippi Business Journal's "Top 40 Under 40" and he has received the highest achievement award for Dale Carnegie International Training.

Shifflett has also received a top operations inspection team audit store from Domino's Pizza, a Million Dollar Club award from Domino's Pizza and a Subfranchisee of the Year award from RPM Pizza Inc. His stores have received five-star ratings on several occasions, and three of his store managers have received U.S. Rookie Manager of the Year awards.

Shifflett currently serves as president of the Olive Branch Chamber of Commerce and is on the advisory board of the DeSoto County Tourism Association. He believes in giving back to the community, and has been involved in everything from facilitating a new YMCA in Olive Branch to helping schools and organizations raise funds for classroom supplies, band uniforms, playground equipment, etc., totaling more than \$100,000.

"Community involvement is what's most important to me," said Shifflett. "Our goal is to service the citizens and the communities we represent. Giving back to as many schools, churches and nonprofits is what we thrive for and if we are honored in the process, it makes our job much more rewarding."

